



Think ahead.



European version

# Sustainable life away from home



As a global leader in professional hygiene, our mission is to make life away from home more sustainable.



# Introduction

Sustainability ranges from being a good employer and engaging in the community, to careful use of scarce resources such as energy and water, and responsible sourcing of raw materials.

At Tork, we focus on continuously innovating solutions that do more from less, improve well-being and contribute to circularity. We are dedicated to enabling a Sustainable Life Away from Home.



## Sustainability drives good business



**73%**

of consumers say they would definitely **change their consumption habits** to reduce their environment impact<sup>1</sup>



**2 out of 3**

companies globally say that Sustainability strategies are **necessary to be competitive**<sup>2</sup>



**55%**

increase in **employee morale**, for companies with strong Sustainability programmes - translating into better productivity and less absenteeism<sup>3</sup>



**Investors rate top performers** in Sustainability up to

**19%**

higher, compared to companies who are median performers<sup>4</sup>

# Enabling a sustainable life away from home

Today, people are spending more and more of their lives in environments away from home – in workplaces, hotels, schools, restaurants and airports. The demand for Sustainable solutions is increasing. Therefore, as a global leader in Professional Hygiene, it is our mission to enable a Sustainable Life Away from Home.

Tork has high ambitions for Sustainability and we have integrated Sustainability at the core of our business strategy, focusing on where we can have the biggest impact: Well-being, More from Less and Circularity.

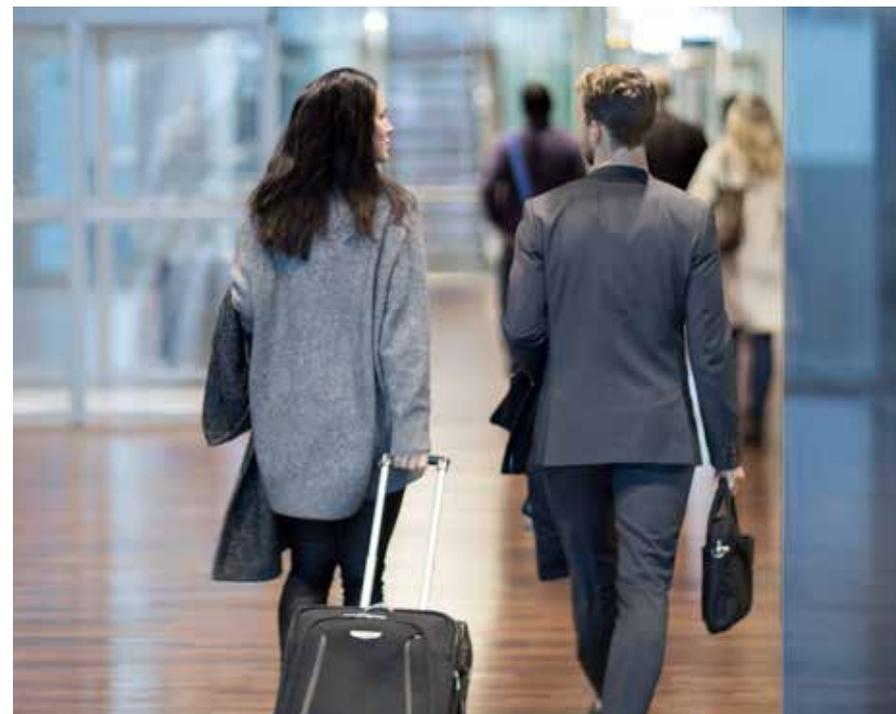
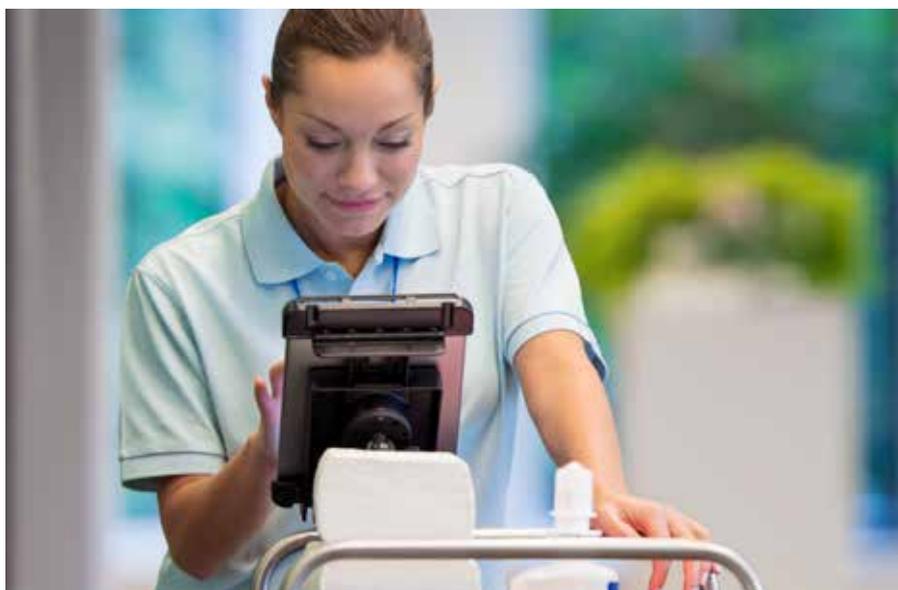
Tork EasyCube®

**24%**

fewer cleaning rounds with improved quality<sup>5</sup>

**20%**

saved on cleaning hours<sup>6</sup>



## Well-being

Hygiene, health and well-being are closely connected. In developing countries, access to clean water and improved hygiene practices are fundamental to preventing the spread of disease. In parts of the world where this is less of a threat, hygiene is essential for health and well-being.

In hotels, restaurants and cafés, hygiene plays a key role, preventing the spread of illness from kitchen to customers and keeps all areas fresh and presentable at all times.

As facility management can be stressful and physically challenging, Tork has developed solutions that make the facility management easier and more efficient.

Tork offers a number of solutions to improve well-being, for example Tork Easy Handling®, an ergonomic packaging system. We also share knowledge and educate people on hygiene through our Tork Clean Care™ Programme.

## Improved hygiene

**54%**

Improved hygiene standards in nurseries and schools can reduce absence rates up to 54%, as children get sick less frequently<sup>7</sup>

**70%**

Up to 70% of healthcare-associated infections can be prevented with improved hygiene practices within the healthcare sector<sup>8</sup>

## Tork Xpressnap®

Tork Xpressnap napkin dispenser reduces consumption by at least

**25%**<sup>9</sup>

## Tork PeakServe®

Fit 2x as many towels per lorry and cut transport footprint

**2x**<sup>10</sup>



### More from less

To be able to do more from less means to rethink how we design and produce things in the entire value chain – using less resources and reducing waste.

Tork has developed 50% compressed packaging that makes transport and refills more efficient with Tork PeakServe® Continuous™ Hand Towel systems. Also, Tork exelCLEAN® wipers reduce the need for solvents by up to 41% in industrial cleaning.

With this ambition, we see that it increasingly fits with regulatory changes focusing on resource efficiency, as well as consumer behaviours for reducing use and consumption of products.



### Circularity

The next big leap to ensure a sustainable future will involve re-thinking business and consumption to use resources more efficiently and reduce waste. Societies are slowly transforming from linear to circular, and this takes new business models that address a responsible use of resources through a mindset of “design, reduce, reuse and recycle”, turning waste into new resources.

When it comes to professional hygiene, recycling is more of a challenge as paper fractions need to be uncontaminated by other waste to be recycled, but there are a number of partnerships between businesses and waste management companies that explore the possibilities to recycle everything that is produced. At Tork we focus on circularity programmes and we have turned this development into action by creating Tork PaperCircle.

## Tork PaperCircle®

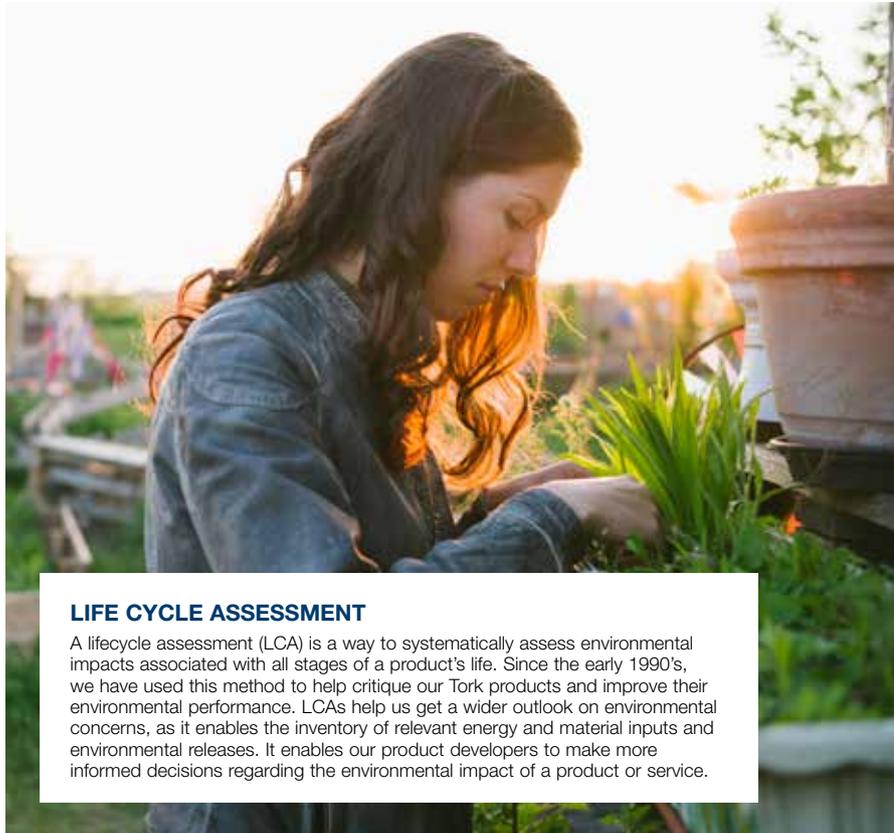
Tork PaperCircle is the world's first recycling service for paper hand towels and help companies and municipalities to go circular.

Reduces the carbon footprint generated by paper hand towels by at least

**40%**<sup>11</sup>

cuts waste from office buildings by at least

**20%**<sup>12</sup>



### LIFE CYCLE ASSESSMENT

A lifecycle assessment (LCA) is a way to systematically assess environmental impacts associated with all stages of a product's life. Since the early 1990's, we have used this method to help critique our Tork products and improve their environmental performance. LCAs help us get a wider outlook on environmental concerns, as it enables the inventory of relevant energy and material inputs and environmental releases. It enables our product developers to make more informed decisions regarding the environmental impact of a product or service.



## Our Plastic Pledge

---

### Today

90% of Tork packaging is made using renewable resources from either paper or cardboard that is recyclable. In some cases, we use plastic packaging to protect our products.

### Replacing plastic where possible

We continuously work on limiting the use of fossil based plastic, using less material or compacting products to reduce the total packaging volume. We test new materials to replace fossil based plastics where possible.

For example, some Tork products are packaged using renewable plastics made from sugar cane, with a lower climate impact than fossil plastic.

### Optimising plastic packaging

For products where we need to use plastic packaging for protection, our ambition is to make 100% of this material recyclable. Our packaging will include a minimum of 30% recycled content by 2025.

Tork will have 100% recyclable packaging for all products by 2025



## Ecolabels and certifications

---



**FSC® certification** FSC (Forest Stewardship Council) is a third-party independent certification for responsibly sourced wood and wood fibre materials such as pulp. FSC bears the highest recognition among forest certification and works actively to protect animal habitat, indigenous peoples' rights, worker's rights, and areas of significant environmental or cultural importance. Its standard is internationally recognised as a benchmark for responsible forestry.

For more information, visit: [www.fsc.org](http://www.fsc.org)



**PEFC™ Certification** PEFC is the world's largest forest certification system for small, non-industrial private forests, with hundreds of thousands of family forest owners certified to comply with their standards. PEFC sets the highest standards for forest certification aligned with the majority of the world's governments.

For more information, visit: [www.pefc.org](http://www.pefc.org)

**100% of the wood-based raw materials we source and use must come from suppliers that are certified according to FSC® or PEFC™ standards**



**The Nordic Swan Ecolabel** The Nordic Swan Ecolabel was introduced in 1989 when the Nordic council of ministers founded "the Swan" to help consumers choose environmentally conscious products. Its criteria are developed from a lifecycle perspective: the product must fulfil requirements during its whole life, from when it's produced until it's recycled.

For more information, visit: [www.svanen.se/en](http://www.svanen.se/en)



**EU Ecolabel** This is the European Union's labelling scheme for environmental excellence that is awarded to products and services meeting high environmental standards throughout the lifecycle. Tissue products with the EU Ecolabel certification that meet this standard are made from recycled fibre or virgin fibre from 100% responsibly managed forests.

To learn more, visit: [ec.europa.eu/environment/ecolabel](http://ec.europa.eu/environment/ecolabel)



**Blauer Engel** Blauer Engel is the world's first environmental label, used in Germany. It sets high standards for environmentally-friendly product design and has proven itself over the past 40 years as a reliable guide for a more sustainable consumption. Products and services are always evaluated across their entire life cycle.

To learn more, [www.blauer-engel.de/en](http://www.blauer-engel.de/en)

# Tork, an Essity brand

Tork is a part of the global hygiene and health company Essity, recognised as one of the world's most sustainable companies. Sustainability is an integral part of Essity's business with the focus to contribute to well-being, responsible consumption and a circular society.

## Recognitions:



## Partnerships:



## Essity partnerships for Sustainability and circularity



### The Ellen MacArthur Foundation and the CE100

The Ellen MacArthur Foundation was launched in 2010 to accelerate the transition to a circular economy. Essity is a member of the Ellen MacArthur Foundation's Circular Economy 100 (CE100) Network, which provides a pre-competitive space to learn, share knowledge, and build new collaborations. Essity is also a signatory to **A Line in the Sand: New Plastics Economy** initiative, where we commit to eliminate plastic waste at the source.

### The UN Sustainable Development Goals

In 2015, global leaders at a UN summit adopted the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs). As a global signatory, and through our business operations and expertise, we are committed to supporting the delivery of the UN Sustainable Development Goals (the SDGs). Essity prioritises goals 3, 5, 6, 12, 13 & 15 as they are the ones where we believe that we can truly make an impact. Read more about the SDGs at [www.essity.com/sustainability/why-we-do-it/sdg/](http://www.essity.com/sustainability/why-we-do-it/sdg/)

## SUSTAINABLE DEVELOPMENT GOALS



### Science Based Targets

The Science Based Targets initiative champions science-based target setting as a powerful way of boosting companies' competitive advantage in the transition to the low-carbon economy.



To have a target means to commit to reducing one's carbon emissions in alignment with the Paris Agreement. Essity had their targets approved in 2018. The set goals include absolute targets for energy, electricity, transport, raw materials, suppliers and waste.

### Sources

1) Nielson Study 2018) 2) Forbes, Report: More Corporations Turn To Sustainability For Competitive Edge and Profits, 2012 3) Harvard Business Review, A Comprehensive Business Case for Sustainability, 2016 4) BCG, Moving Beyond Corporate Social Responsibility, 2018 5) The weighted average of results achieved by two Tork EasyCube customers, measured during 158 days, before and after the implementation of Tork EasyCube® 6) Based on the documented results achieved by three Tork EasyCube customers, measured before and after the implementation of Tork EasyCube® 7) Essity Hygiene and Health Report, 2018 8) P. Stone, Economic burden of healthcare-associated infections: an American perspective, 2009 9) When compared to traditional napkin dispensers 10) Compared to Tork Universal refills and folded towel dispenser 552020 11) Results of a lifecycle analysis (LCA) conducted by Essity Tork and verified by IVL, Swedish Environmental Research Institute Ltd, 2017, where the avoided processes have been taken into account. 12) Based on data from pilot clients in Germany and the Netherlands